Congratulations to last month’s winner of a grocery tote, stadium cushion and Mega Millions mug: Larry Kiehl, Rapid City, Safeway Fuel. The following won:

What’s your Lottery IQ?

1. _________________________
2. _________________________
3. _________________________
4. _________________________
5. _________________________
6. _________________________

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Pilot's ticket mat displays all the games they carry. A Lottery kiosk holds brochures and displays get attention. Multiplier options, a simple suggestion that can lead to bigger prizes for players, are available. Manager Lisa Cline said her clerks encourage their lotto players to purchase the multiplier options.

Displays get attention

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Clerks verify transactions

Lisa said her clerks are careful about verifying the player's ticket order before completing the transaction. “A little extra communication can easily prevent costly mistakes,” Lisa said.

Happy Birthday to us!

Help celebrate the Lottery's 25th anniversary and win up to $50,000 with our official 25th Anniversary scratch ticket!

Match any of YOUR NUMBERS to any of the WINNING NUMBERS and win the prize shown. Get a “25” symbol and win all 15 prizes.

Match any of YOUR NUMBERS to any of the WINNING NUMBERS and win the prize shown. Get a “25” symbol and win all 15 prizes.

And if you're up for some retro-style fun, try the fabulous new version of the Lottery’s first ticket ever sold. The 25th Anniversary Edition

T-shirts, fleece throws, caps and, of course, those great stars—custom red, white and blue stars direct players to the entry box.

**OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY**

July/August 2012

**Pilot's in it for the long haul**

Pilot Travel Center caters to long-haul drivers, travelers and RVers and has all the products its customers need to get back on the road again. They have a Subway shop, small deli and coffee bar along with selling gas, diesel and propane.

Revealing a “$100” symbol

Players entered using their non-winning tickets for a chance to win Prizewinning T-shirts, fleece throws, caps and, of course, those great stars—custom red, white and blue stars direct players to the entry box.

**Seasonal Promotion**

Have you ever heard a Pizza Hut restaurant offer a “$500” prize to the player who books a $10,000 Mega Millions ticket with their credit card? If you store your activation or settlement cards down so they don’t slide off the end, you could easily lose your ticket. How can you prevent this from happening? Tape the cards down with a strip of tape, and they are less likely to fall to the bottom of the dispenser and be wasted.

**Sunglasses**

What is that orange plastic piece that is very hard to find. Solve this by taping the settlement card in your in-counter dispenser. Storing settlement cards in your in-counter dispenser is very easy. Reveal a “BILL” and win TRIPLE that prize. Reveal a “25” symbol and win all 15 prizes. Reveal a “7-UP” symbol and win $500. Win a “$100” symbol if you sold.

**New Promotions**

Pilot Travel Center

Location: Piedmont

Manager: Lisa Cline
Winifred Shields, Mission
Gus Stop
$30,000 Just Plain Bingo

Ryan Shackelford, Revillo
Food-N-Fuel - Milbank
$10,000 10X the Cash

Trevor Shorb, Hermosa
Big Bar #9
$5,000 Double Wild Jacks

Kimberly Hicks, Martin
Fresh Start
$3,000 Match 3 Tripler

Douglas Frericks, Northville
Mellette Travel Plaza
$1,200 Double Match

Douglas Arne, Sioux Falls
Lewis Drug Eastgate
$1,000 Carnival Cash

Mike Krietlow, Geddes,
Lone Tree Steakhouse
$608 Mega Millions Megaplier

Robert Hall, Rapid City
Superpumper #116
$600 Mega Millions Megaplier

Carolyn Busta, Watertown
Hy-Vee
$502 Hot Lotto

Joe Miller, Wessington Springs
Express Stop - Woonsocket
$500 Wheel of Fortune

Alicia Wholleber, Milbank
UPI Petroleum
$500 Rockin 5’s

Edward Barrett, Sioux Falls
Miller Liquor - North Sioux City
$500 Wild Card

Michele Zahn, Aberdeen
Casey's General Store
$700 Star Spangled 7’s

Amy Cole, Hermosa
Ranch Mart
$500 Just Plain Bingo

Robert Carter, Dallas
Jono’s Travel & Service - Gregory
$100,000 South Dakota Gold

Keith Crandell, Pierre
DJ’s Convenience Store
$1,000 Carnival Cash

Paulette Whirlwind Horse, Kyle
Kyle Grocery
$30,000 Super Joker Slingo

Mary Nas, Vermillion
Hy-Vee Gas #2-Sioux Falls
$10,000 Cash Stash

Sara Schneider, Rapid City
EZ Mart
$1,000 Super Joker Slingo

Jennifer Jensen, Watertown
Cowboy Country Store #1
$1,000 Cash Stash

Thomas Hargens, Custer
Big D Oil #10
$1,500 Hot Lotto Sizzler

Kenneth Buechler, Aberdeen
Kessler’s
$15,000 Deluxe Bank Loot

Linda Yellow Elk, Wanblee
Kyle’s Grocery
$12,000 Double Match

Matt Artz, Aberdeen
E-Z Stop
$17,000 7-UP

Robert Vander Vorst, Brookings
Schoon’s Pump N Pak South
$5,000 Double Wild Jacks

Trevis Devericks, Sioux Falls
Kum & Go #625
$1,500 Hot Lotto Sizzler

Rosann Chamberlain, Rapid City
Family Thrift Center
$1,500 Cool Cash

Elijah Jackson, Porcupine
Loaf ‘N Jig - Rapid City
$1,000 Super Joker Slingo

Ina Kopfmann, Alpena
Coborn’s-Mitchell
$1,000 24 Karat Cash

Robert Hein, Deadwood
Renegades Bar & Grill
$1,000 Cash Stash

Matt Keefer, Sioux Falls
The Gas Stop
$1,000 Cash Stash

Patricia Meyer, Brookings
Hy-Vee Gas
$1,000 10X the Money

Carole Van Hecke, Colman
34 Stop
$700 Star Spangled 7’s

Ernest LaBlanc, Eagle Butte
Philtown - Sturgis
$700 Star Spangled 7’s

Kristie Allred, Eureka
Ken’s Food Fair
$500 Cash Stash

Laken Atkinson, Britton
Cliffs 1 Stop
$500 Cash Stash

Devron Yost, Miller
Pump N Pak
$500 Bet-Chur Bluffin’

Diane Kory, Custer
Common Cents
$500 Bet-Chur Bluffin’