



SOUTH DAKOTA LOTTERY PROMOTION GUIDELINES

Frogger Challenge Game “\$5 Frogger” - May 7, 2018 - July 15, 2018

I. PURPOSE

This outlines a promotion by the South Dakota Lottery (Lottery) that begins on May 7, 2018 and ends on July 15, 2018. During the promotional period, participants may access the Frogger Challenge game through their computer, smartphone or tablet. In order to play the Frogger Challenge game, a participant must submit the unique Entry Code found on non-winning Lottery Frogger instant game tickets (game #800).

At the conclusion of each Frogger Challenge game, the participant's Score will be added to a Leaderboard. Every seven (7) days during the promotional period, the participants with the three (3) highest Scores will be awarded a prize in the form of free instant tickets each week for 10 weeks.

The outcome of each Frogger Challenge game is not predetermined and is dependent on the actions made by the participant during the game.

II. GENERAL

- A. A participant can gain access and play the Frogger Challenge game in either of the following ways:
 - 1. By accessing www.lottery.sd.gov or opening the South Dakota Lottery app, via a personal computer, smartphone or tablet, and either logging into his or her existing Player's Club account or by registering as a new member, and then selecting the hyperlink specifically developed for the purpose of accessing the game.
 - 2. By accessing the South Dakota Lottery app, via a personal computer, smartphone or tablet, and either logging into his or her existing Player's Club account or by registering as a new member.
- B. Only Entry Codes found on non-winning Frogger instant game #800 tickets are eligible for entry.
- C. A participant will be required to submit one (1) eligible non-winning ticket Entry Code in order to access to a chance to play the Frogger Challenge game.
- D. Each eligible Entry Code will allow a participant to play the Frogger Challenge game one (1) time only.



- E. At the conclusion of each Scoring Period, the participants with the three (3) highest Scores will receive a prize. In the case of ties, each participant among the top three (3) Scores will be awarded a prize.
- F. Once the total value of a participant's winnings during the promotional period exceed \$300, the participant will be deemed ineligible to win additional prizes.
- G. Because instant-win cash prizes may still be unclaimed, Frogger instant game tickets may continue to be sold after the final Scoring Period deadline of July 15, 2018.
- H. Non-winning Frogger instant game tickets sold after the final Scoring Period deadline of July 15, 2018 will not be eligible for this promotion.
- I. All entrants must be at least 18 years old.

III. FROGGER CHALLENGE GAME DESCRIPTION

- A. After gaining access to the Frogger Challenge game, a participant submits the Entry Code from his or her non-winning Frogger instant game ticket in order to play the game.
- B. To play the game, the participant guides a frog character starting at the bottom of the screen, using the arrow keys on the computer keyboard, across an animated road and river filled with moving obstacles to any of five (5) home spots at the top of the screen.
- C. The participant has 45 seconds to safely guide a frog across the road and river. The 45-second clock resets when a frog reaches a home spot, or loses a life.
- D. Each game begins with three (3) frog lives. A frog loses a life when hit by an obstacle or by falling into the river.
- E. The game progresses to the next, harder level, if a participant successfully guides a frog to all five (5) home spots.
- F. Each individual Frogger Challenge game is scored as follows:
 - I. Progress Forward: Ten (10) points earned for every one (1) space moved forward without losing a life. No points earned for horizontal (left or right) or backward moves.



1. Bonus Points: Two hundred (200) points earned by moving a frog to a home spot occupied by a fly.
2. Timer Bonus: For each frog that reaches a home spot within 45 seconds, timer bonus points are added to the participants score. Timer Bonus points are calculated as follows:
 - The percentage of time remaining on the 45-second clock, multiplied by itself, and then by 1,500. This number is rounded to the nearest whole number. For example: With 22.5 seconds remaining on the clock (50% of 45 seconds) the participants Timer Bonus would be $0.5 \times 0.5 \times 1,500$, which is equal to 375 points.

III. DETERMINATION OF PRIZEWINNERS AND AWARD DATES

- A. Each Scoring Period will begin at 12:00 a.m. (CDT) May 7, 2018 and end at 11:59 p.m. (CDT) July 15, 2018.
- B. At the conclusion of each Scoring Period, the participant with the highest Score on the Leaderboard will be awarded \$100 worth of free instant game tickets. The participant with the second highest Score will be awarded \$50 worth of free instant game tickets. The participant with the third highest Score will be awarded \$25 worth of free instant game tickets. In the case of ties, each participant among the top three (3) Scores will be awarded the appropriate prize.
- C. Once the total value of a participant's winnings during the promotional period exceed \$300, the participant will be deemed ineligible to win additional prizes.
- D. In the event a prizewinner is disqualified due to the eligibility requirements, the participant with the next highest Score on the Leaderboard and who satisfies the eligibility requirement will be awarded the prize.

X. PRIZE FULFILLMENT

At the conclusion of each Scoring Period, the Lottery will contact the prizewinner to confirm his or her address. If a prizewinner cannot be reached within ten (10) business days, the winner will forfeit the prize, and it will be awarded to the next highest scoring participant for that Scoring Period. If necessary, this process will be repeated until the prize is awarded.

XI. ELIGIBILITY

All participants must be at least 18 years old and a Player's Club member to be eligible for this promotion, excluding Lottery employees.