“JUST THE JACKPOT”, $2 PRICE COMING

When lotto jackpots reach hundreds of millions of dollars, more people buy tickets for a shot at winning the “big one”. Starting October 28, 2017, people interested in playing only for the top prize will get that chance with the addition of “Just the Jackpot” to Mega Millions.

With “Just the Jackpot”, players can spend $3 for two Quick Picks good for the jackpot prize only; the ticket won’t be eligible for any other Mega Millions prize. The option can be played in addition to your normal Mega Millions play or by itself. The “Just the Jackpot” option will appear at the bottom of the regular Mega Millions play slip and is available for up to nine consecutive drawings. “Just the Jackpot” prints on its own ticket and not on the regular Mega Millions ticket.

Other changes to Mega Millions include an increase in price from $1 to $2 per play; a higher starting jackpot ($40 million up from the current $15 million); increases in lower tier prize amounts; and a decrease in the number of white ball numbers from 75 to 70 and an increase in the number of Mega Balls from 15 to 25.

The first drawing for the revamped game is October 31, 2017.

FAMILIAR NAME, NEW GAME

When the current Hot Lotto game ends this fall, South Dakota players will welcome a new game that may seem a little familiar.

Lotto America will be joining the South Dakota Lottery’s line-up, keeping the number of lotto games offered in the state at 5. A version of Lotto America was the first lotto game offered in South Dakota in 1990; it was replaced by Powerball in 1992.

The 2017 Lotto America game will cost $1 per play and have a starting jackpot of $2 million. Players will get 5 white ball numbers from a field of 52 and one Star Ball from a field of 10. For an additional $1, the All Star Bonus can be added to a Lotto America ticket. The bonus multiplies the game’s prizes (except for the jackpot) by up to 5 times with a top prize of $100,000.

Lotto America tickets can be purchased as Quick Picks or people can use a play slip to choose their own numbers. Draws will be Wednesday and Saturday nights. The overall odds of winning any prize are 1:9.6.

Lotto America sales begin in South Dakota on November 12, 2017; the first drawing is Wednesday, November 15, 2017.
**Changes Coming to Scratch Ticket Validation**

The South Dakota Lottery is moving to a new three-digit system for validating winning and non-winning scratch tickets.

This new system enables the Lottery to use more winning numbers to increase the pay options we can offer for all games, thereby adding to the style and payout options of future games.

With this change, we would encourage all players to check their tickets at one of the lottery retailer’s self-scanners to verify if it is a winner or not. This change will start taking effect on the new games coming out on September 8.

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**Apply for Your Lottery Licenses Online**

**South Dakota Online Lottery License Application**

You no longer need to leave your desk to apply for your Lottery licenses.

Through our online application process, you can easily complete the necessary forms, submit them electronically, and make any required payments. For the hard copy process, you must print, complete, and mail the forms then make required payments by check.

While the online application is currently voluntary, it will become mandatory for all applicants in the future. Online applications are available for all types of lottery licenses. If you’d like to apply electronically, visit https://apps.sd.gov/rv33Cadar/main/main.aspx.

Please note that if you are applying for a Lottery license, you should call the lottery office at 605-773-5770 and request fingerprint cards to be mailed to you. This is necessary to comply with the new law.

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**Lottery Celebrates 30 Years of Good Fun**

The South Dakota Lottery has celebrated 30 years of good fun throughout the summer months, and we’ve had the pleasure of your company.

Our 30th birthday celebration included stops at the South Dakota State Fair and Baken Park in Rapid City where we have hosted parties for our players. The South Dakota Lottery teamed with several retailers to host these events, and we thank all of those retailers for their donations and contributions in making the parties good fun!

Both celebrations featured a variety of giveaways and fun for attendees— including a photo booth, cupcakes, Lottery memorabilia, and scratch tickets.

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**On to Ten**

At the August 24 Lottery Commission meeting, we introduced our On To Ten initiative.

10 For Ten is a part of the Department of Revenue’s new strategic plan, and it aims at increasing scratch ticket sales while also enhancing our already strong relationships with retailers.

10 For Ten includes a roll out of new scratch ticket games, retailer events, and much more! To learn more on 10 For Ten, you can listen to the August 24 presentation on the Commission page of our website under “About Us.”

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**Retailer Bonus Spotlight**

**Booze Boys**

**Sioux Falls**

Sean Bruce accepted a $500 bonus check for selling a $5,605 Mega Millions ticket.

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**Aashna Asian Mart**

4713 E. Arrowhead Parkway

**Sioux Falls**

The South Dakota Lottery welcomes new retailer Aashna Asian Mart to the family. Aashna Asian Mart began operations in July and is off to a fast start. Two of the luck to Owner Kalyan Dahal and the Aashna Asian Mart team!
More Monthly Moola in the upcoming months

September, October and November will provide more second chances for Lottery players. The Play It Again Monthly Moola second chance promotion has been extended through November. The promotion was originally scheduled to end with the August 25, 2017 drawing but drawings have now been added on Sept. 28, Oct. 27 and Nov. 30. Monthly Moola is the first Play It Again second chance promotion to offer a $2,500 cash prize and two prizes of $100 in scratch tickets every month; previous promotions included monthly mini drawings in which players could win $100 in scratch tickets and a final grand prize drawing at the end of the promotion that awarded a $30,000 cash prize to a single winner. The Lottery’s sales division proposed the change to a monthly cash prize instead of a large cash prize at the end of six months to see if it would increase player participation. Once Monthly Moola has ended, entry numbers will be analyzed to see how the promotion compared to previous Play It Again second chance drawings. Watch for terminal messages reminding you of upcoming Monthly Moola drawings. Have ideas on how the Play It Again program could be improved? Please pass them along to your sales rep; the Lottery is always interested in your input!

**TRIVIA Quiz**

What’s your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to South Dakota Lottery, 711 East Wells Ave., Pierre, SD 57501 or give them to your sales rep. One person will win a Lottery t-shirt and 20 people will win additional Lottery promotional items. One entry per person. Deadline is October 30.

Congratulations to last month’s winner of a Lottery t-shirt: Alexus Hullinger of PIONEER Country Mart in Murdo. The following won assortment in the Play It Again promotion: Brenda Bartels, Sunshine Foods-SiouxFalls; Marian Consolo, 12 Mart Rapid City; Head 4 Home Appliances South Dakota; Cindy Lee; Loretta Good; Gracy Johnson; Arach Meek, Tanner Pankow-Valle; Anthony Huger, Country Pride, Beede Foods-Motori; Todd Abramson, Leggins Razors, Sioux Falls; David Messer, Commons Cents-Rapid City; Tami Duke, Weyers Valley Valley; Beau Swain, Commons Cents-Parcipon; Jennifer Streich, Lewis Drug-Madison; Danna Stearns, Clark Pump & McKinsey; Andrea Dallmeyer Sr., Beede Foods-Motori; Green Johnson, Lewis Drug-SiouxFalls; Amber Vetter, Ellkorn Ridge Travel Center-Marsch; Victoria Hansen, Cubby’s, Sioux Falls, Dawn Queen, CBM Travel Center-Bell Fourcher; Alton Boyd, 1-90 Mobil Rapid City; Brandon Clason, Phillip’s Stop & Shop.

1. Which Lotto game will be coming to South Dakota this year?
2. True or False: Monthly Moola will be extended through November.
3. True or False: You may now apply for your Lottery licenses online.
4. Which retailer sold a $199,500 winning Powerball ticket?
5. How much money has Lottery provided to the State’s General Fund?
6. Which Lotto game will undergo changes this year?

**LOTTERY WINNERS**

**RECENT WINNERS**

Lynnette Karas, GreenFisch
Miller Farms Food & Meat, Spearfish
Spearfish $100 - Roll Lotto

Kenneth Strickland, Sioux City, IA
Miller Lumber Co. - North Sioux City
$2,500 - Lucky 77

Marie Lattimer, Rapid City
Champion Family Market - Rapid City
$1,000 - Holiday Cash

Sami Collins, Eagle Quartz
Farming, Rapid City
$1,000 - Hero 315

Ryan John, Sioux Falls
Casey’s General Store - Sioux Falls
$1,000 - $2,500 Mini

Jeffery Bogusz, Arapahoe, IL
Ely’s 1991 Food, Rapid City
$1,000 - Wild Card Business

Louis Bruer, Sturgie
Kowen Food - Sturgie
$500 - Queen of Hearts

Brenda Ericson, Alby
Fruit Food Store, Alby
$500 - 100-Year-Old Wild Lotto

John Bushee, Sioux Falls
Casey’s General Store - Sioux Falls
$1,000 - $1,000 Wild Draw

Theodore Cordier, River Ridge
River Ridge Food - River Ridge
$1,000 - $2,500 Jackpot

Morris Richie, Deadwood
Ellison Ridge Travel Center - Deadwood
$500 - $2,500 Good Sportsman

Kalie Chrisansen, Sioux Falls
Shop ‘N Save - Sioux Falls
$1,000 - $1,000 Slots of Cash

Cody Yockey, Black Hawk
Conestoga Valley Market - Providence
$1,000 - Powerball


cory saamik, bally fourshe
frank on the corner - sioux falls
$6,500 - queens of hearts


dragin mckinney, hollysprings
frank on the corner - sioux falls
$1,000 - 100-100

warren spencer, rapid city
frank on the corner - rapid city
$5,000 - powerball


tommy wilson, bally fourshe
frank on the corner - rapid city
$5,000 - powerball

edward wood, sioux falls
pump & pack - sioux falls
$3,000 - roll lotto

roger york, erie
ohio river casino - iowa
$1,500 - wheel winner


don etheridge, sioux falls
bluff road - sioux falls
$500 - roll lotto


**RECENT WINNERS**

Jaclyn Reiner, Las Vegas, NV
Cinki Valley Market - Rapid City
$1,000 - Roll Lotto

Matt Cook, Brookings
Zhao To - Brookings
$100 - $200 Shop Insider

Curtis Peterson, Hinton, IA
The Arndts - Sioux Falls
$100 - 100-Year Anniversary

Michello Puepke, Mitchell
Coffee Queen Food Store - Mitchell
$100 - Queen of Hearts

Mark Ober, Wagner
Bayer’s General Store - Wagner
$500 - $2,500 Mini

Taylor Siebert, Sioux Falls
Cindy’s General Store - Sioux Falls
$500 - $200 Shop Insider

Heather Anderson, Rapid City
The H Bar U LLC - Rapid City
$500 - $500 Shop Insider

Elmer Horrorn, Mitchell
Aria Food & Taster - Mitchell
$500 - Queen of Hearts

Matt Rabenberg, Tea
Popa’s Grocery - Tea
$100 - $100 Shop Insider

James Rake, Alsdorf
C & K Country Market - Providence
$500 - 20-Year Anniversary

Gerald Williams, Watertown
Oko Café - Watertown
$100 - $100 Shop Insider

Don Etheridge, Sioux Falls
Bluff Road - Sioux Falls
$500 - Roll Lotto

Drean Engelbach, Chausey, WY
Heart of the West Casino - Rapid City
$500 - Acts and $5

**GOOD FUN!**

LotterySD.gov or GoodFunSD.com
Facebook: @lotterySD
Twitter: @lotterySD
Instagram: @lotterySD
Hashtag: #GoodFunSD

1,900 copies of the lottery ticket were printed by the South Dakota Lottery at $1.22 per copy. Printed on recycled paper.