



SOUTH DAKOTA LOTTERY Promotion GUIDELINES

Lottery's Birthday Promotion – September 30, 2020 only

I. PURPOSE

These promotion guidelines have been prepared to ensure clear communication regarding the Lottery's Birthday promotion and that the integrity of the South Dakota Lottery is always maintained.

The Executive Director of the South Dakota Lottery reserves the right to change and supersede any outlined procedures to handle unforeseen circumstances.

II. GENERAL

- On September 30, 2020 only, South Dakota Lottery players can receive one free Dakota Cash quick pick with the purchase of three Dakota Cash quick picks.
- This promotion is for quick picks only. All three quick picks must be purchased on the same ticket to count toward the promotion.
- Dakota Cash tickets that are purchased with the EZ Match option will not be included in the promotion.
- If an unforeseen event (natural disaster, technical difficulties, etc.) prevent the promotion from being activated, the Lottery reserves the right to change or supersede any procedures.
- In the event that the promotion must be altered, correspondence will be provided at <https://lottery.sd.gov> or on the Lottery's official Facebook Page <https://www.facebook.com/sdlottery>.
- In the event that the promotion must be altered or canceled, the South Dakota Lottery will not be held liable for any purchases made.