



SOUTH DAKOTA LOTTERY DRAWING GUIDELINES

“Dick Clark’s New Year’s Rockin’ Eve” Powerball 2nd Chance Drawing July 11, 2020 – October 14, 2020

The Dick Clark’s New Year’s Rockin’ Eve promotion is a second chance drawing available to South Dakota Lottery Players Club members. Eligible players can enter their non-winning Powerball tickets for a chance to become 2021’s first Powerball Millionaire.

Due to the COVID-19 pandemic, the prize structure for this year’s contest is different than previous years. For more information please see Section V of this document. The South Dakota Lottery’s second chance drawing will feature five (5) winners, who will be entered into a nationwide drawing.

The nationwide drawing will determine five finalists, who will receive the choice of an all-expenses paid trip to New York for themselves, along with a guest or a Party@Home New Year’s Eve party package. The Party@home options includes a \$12,500 cash prize, deluxe dinner for eight (8) from Omaha Steaks, 70-inch LED TV and home theater sound system, a top-tier Karaoke system, \$500 gift certificate to Party City, and more. The promotion will culminate with a final drawing to determine 2021’s first Powerball Millionaire.

These drawing guidelines have been prepared to ensure the prizes awarded for the Dick Clark’s New Year’s Rockin’ Eve promotion drawing are determined as impartially and randomly as possible and that the integrity of the South Dakota Lottery is maintained at all times.

The Executive Director of the South Dakota Lottery reserves the right to change and supersede any outlined procedures to handle unforeseen circumstances.

II. GENERAL

- A. Dick Clark’s New Year’s Rockin’ Eve promotion is a second chance drawing in which South Dakota Lottery Players Club members can enter non-winning Powerball tickets for a chance to be a finalist for the 2021’s first Millionaire. The drawing conducted by the South Dakota Lottery will have five winners total, all winners receiving a chance to become the first Powerball millionaire of 2021.

- B. To be eligible for the drawing, the entrant must be a member of the South Dakota Players Club.



- C. To become eligible for the drawings, players must enter a non-winning Powerball ticket that has not previously been entered for any other Lottery drawing by accessing the Players Club website at <http://lottery.sd.gov/players/login/> or through the official SD Lottery app. Each ticket will receive one entry. Entries will be accepted until the entry cutoff time of 11:59 p.m. CST October 13, 2020.
- D. The winners of the Dick Clark's New Year's Rockin' Eve promotion drawing will be determined at a publicly held drawing at the Pierre Lottery office in accordance with SDCL Chapter 42-7A, Lottery administrative rules, and these Dick Clark's New Year's Rockin' Eve Drawing Guidelines. The Executive Director shall have the discretion to alter the date, time and location of the Prize Drawing. The odds of an entrant being selected as a "Dick Clark's New Year's Rockin' Eve" Drawing winner will be determined by the number of entries submitted.
- E. Five (5) Winners and 10 alternates will be randomly selected during the drawing. Winners will have 5 days from the date they are notified of their win to submit their confirmation information to receive their prize; should that deadline not be met, the prize will revert to the next alternate.
- F. Should the security and integrity of the Players Club webpage be compromised by technological intrusion or other like actions, the promotion will be suspended until such time as said security has been reinstated and verified.
- G. In the event that the South Dakota Lottery is unable to conduct the drawing, due to technological issues or other like circumstances, the Multi-State Lottery Association (MUSL) has been authorized to perform the drawing in a back-up capacity, utilizing the procedures and processes contained in these guidelines.
- H. In the event that a South Dakota winner is selected as a finalist to become 2021's first Powerball winner, all prizes won by the Prizewinner will be subject to the Lottery's debt setoff procedures.
- I. The Prizewinners acknowledge and agree that they and their guest are subject to a background investigation prior to the event.

V. Prizes

- A. The South Dakota Lottery will conduct an initial drawing October 14, 2020 to determine five winners. These winners will receive a prize pack of SD Lottery products and will have their names entered into the next drawing.
- B. The Multi-State Lottery Association will conduct the next drawing, featuring prizewinners throughout the nation. This drawing will determine five finalists to



become 2021's First Powerball Millionaire. Each finalist and a guest will receive the choice of an all-expenses paid trip to New York for New Year's Eve or a Party@Home New Year's Eve party package. This option includes a \$12,500 cash prize, deluxe dinner for eight (8) from Omaha Steaks, 70-inch LED TV and home theater sound system, a top-tier Karaoke system, \$500 gift certificate to Party City, and more.

- C. The Multi-State Lottery Association will conduct the final drawing in conjunction with "Dick Clark's New Year's Rockin' Eve" to determine the winner of the \$1 million prize.

VI. ELIGIBILITY REQUIREMENTS

- A. Entrants must be at least eighteen (18) years old to participate and win a prize.
- B. Persons may enter up to 40 *Powerball* tickets per day on the Players Club webpage or Lottery mobile app. Each ticket may only be entered once. An attempt to submit an entry that has already been submitted will generate an error message informing the player that the entry has already been submitted and may not be resubmitted. The eligibility of the winning entry shall be determined by the Lottery after the drawing through a verification process. In the unlikely event of duplicate winning entries, the Lottery shall employ investigative measures to determine by activation, sell and entry date of ticket, and other verifiable means the validity of the entries to declare a single winning entry.
- C. Participation shall be limited to persons whose eligible entries are received on the Players Club webpage by 11:59 p.m. CST October 13.
- D. The South Dakota Lottery will not be responsible for data entry errors from the entrants. The risk of loss for the electronic non-delivery, late delivery or failure of receipt for ticket information entered electronically in the promotion remains with the entrant, regardless of the cause of transmission failure.
- E. Entries are ineligible if:
 - 1. The Lottery is unable to determine the owner of the entry.
 - 2. Is received after the ending entry date.
 - 3. Any ticket is shown to be of stolen status, unissued, counterfeit in whole or in part, mis-registered, defective, printed or produced in error, multiple printed, or fails any of the Lottery's confidential validation tests.
 - 4. If the entry/account does not have a valid mailing address.



VI. METHOD OF PROCESSING ENTRIES



- A. All entries must be received through the Players Club website at <http://lottery.sd.gov/players/login/> or through the official South Dakota Lottery App. Once an entry has been successfully submitted into a 2nd Chance promotion, it is no longer eligible to be entered into any other 2nd Chance promotion.
- B. Entries received via internet will be secured in a database maintained by BIT (Bureau of Information and Telecommunications) and Lottery personnel for the purpose of conducting the drawing or obtaining information necessary to assist drawing entrants. BIT provides a number of internal security measures to ensure that online entries are secure. Data collected in the course of the promotion is stored on secure servers within a guarded limited access hosting facility and access to data is protected by a variety of security products. The Director of Security for the South Dakota Lottery has been made aware of these security procedures and has deemed them acceptable for the purposes of this drawing.
- C. Internet entries are processed 24 hours a day, seven days a week, from the date and time the promotion begins until the final deadline of the final drawing for which entries are eligible to be submitted. Each entry record contains a date stamp to indicate when it was submitted by the entrant.
- D. Each internet entry will be validated by Lottery Security, if selected.
- E. All internet-generated entries are retained in the entry database for the duration of the promotion, regardless of whether or not they are selected in the drawing, to ensure that any entry cannot be submitted more than one time during the course of the promotion.