



**Power Cruise Promotion Official Rules
Effective Feb. 1, 2017**

1. As part of the national Power Cruise multi-state campaign, the South Dakota Lottery will run a Collect 'N Win Promotion and Second Chance Drawing ("Contest") between February 5, 2017 and March 29, 2017. A player is eligible to participate in this Contest if they purchase a Powerball lottery game ticket with a value of \$2 or more ("Eligible Draw Game") during the promotional period. Players enter the Contest by downloading the Collect 'N Win app at the iTunes® Store for iOS devices, Google Play® for Android® devices or <https://www.collectwin.com/pwr-symbols/app> (players will select South Dakota from a drop down menu) or accessed via www.lottery.sd.gov and register by entering all required player information (name, address, e-mail address, birthdate & phone number) and scanning or entering the barcode number from the aforementioned Eligible Draw Game ticket. Each game card within a player's account is made up of six (6) squares. There are 5 symbols and a "free" spot on each card. For each Eligible Draw Game ticket (which is scanned or entered into the promotion) a random quantity (2, 4, 6, 8, or 10) of the five (5) available play symbols will be randomly generated and placed in the first available game card. Note: Players will have 3 active cards open simultaneously. If a symbol is generated and Game Card #1 already has that symbol, it will be placed on Game Card #2, etc. In order to generate an entry, a registered player must complete the 6 symbol card (5 symbols plus free). Once a card is completed, an entry is automatically generated for the player and submitted; the card will be reset to capture more symbols on that cleared card and collect symbols toward the next entry. Entrants will NOT be required to save their tickets and submit them as verification once they are entered online. All entries must be received before the Entry Submission End Dates listed in the chart below. There will be no mail-in entries accepted for this promotion. Due to the nature of the prizes awarded (i.e. prizes are a part of a one-time event), a Player may only be selected ONCE in the South Dakota drawings as a winner in this promotion.

All cruise packages include: round trip airfare for two from the major airport nearest the winner's place of residence; one evening double occupancy hotel accommodations for the day before cruise departure; ground transfer from the airport to the hotel – hotel to port – port back to the airport; stateroom and all amenities of the 5-night cruise aboard Royal Caribbean Cruise Lines "Brilliance of the Seas®" which departs on January 15, 2018 and returns on January 20, 2018 (incremental expenses not included); and \$250 ship credit for purchasing items offered on board.

2. **Drawings:** Alchemy3, on behalf of the South Dakota Lottery, will conduct two (2) drawings beginning on March 1, 2017 and award the prizes associated with the Power Cruise Promotion. See Drawing Schedule below:

DRAWING	ENTRY SUBMISSION START DATE 12:00:00 AM	ENTRY SUBMISSION END DATE 11:59:59 PM	DRAWING DATE	PRIZES*
1	2/5/2017	2/27/2017	3/1/2017	Balcony Staterooms (1) Interior View Staterooms (1)
2	2/5/2017	3/29/2017	3/31/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior View Staterooms (1)

*Entries must be submitted prior to 11:59:59 pm (CT) on the Entry Deadline date to be included in that drawing. Entries received after the Entry Deadline for the final drawing are not eligible for a promotional second-chance drawing prize.

3. **Method of Entry:** An entry is generated by collecting all six (6) symbols and completing a game card. Once a game card is completed, an entry will be automatically generated under that player's account and stored until the next eligible drawing date.

4. Detailed Procedures:

A. Entries

1. Entries will be captured two (2) ways:
 - a. via the Collect 'N Win promotional app by scanning the barcode of any Eligible Draw Game ticket, or
 - b. Manually by entering the barcode number of any Eligible Draw Game ticket via a web interface. The Collect 'N Win website <https://www.collectwin.com/pwr-symbols/app> (players will select South Dakota from a drop down menu) or can be accessed via a link from the Lottery's website www.lottery.sd.gov.
2. For each Eligible Powerball Game ticket (which is scanned or entered into the promotion) a random quantity (2, 4, 6, 8, or 10) of the five (5) available play symbols will be randomly generated and placed it in the first available game card. In order to generate an entry, a registered player must complete the 6 symbol card (5 symbols + free). Once a card is completed, an entry is automatically generated and submitted for the player.
3. Once an entry has been created, it will be given a unique sequential number and stored in a secured electronic file until the entry deadline.
4. Entrants will NOT be required to save their tickets and submit them as verification once they are entered online.

B. Random Selection of Entries in Drawings

1. Using a certified random number generator (RNG), Alchemy3 will draw the following number of entries and alternates:
2. Six (6) entry numbers will be selected from the pool of eligible entries for all drawings. The breakdown of number of entries, draw order and prizes awarded per drawing is listed below:
 - a. Drawing 1: Two (2) Entries
 - The first eligible entry drawn will be awarded a Balcony Stateroom,
 - The next eligible entry drawn will be awarded an Interior Stateroom.
 - b. Drawing 2: Four (4) entries
 - The first two (2) eligible entries drawn will be awarded a Balcony Stateroom.
 - The next eligible entry drawn will be awarded an Ocean View Stateroom.
 - The next eligible entry drawn will be awarded an Interior Stateroom.
3. Alternate Entries - In each drawing, ten (10) 'alternate' entries will be randomly drawn from the remaining entries and held in reserve in the event that any of the entries do not meet the required criteria to qualify as a 'winner'.
4. The alternates will be used only in the event that any entry drawn is deemed ineligible. The alternates will be used in the order in which they were drawn to replace ineligible entries as they are deemed ineligible. Alternates are only alternates for their respective drawing.
5. The winners and alternates list will be checked for duplicates. If duplicate entry or entries are discovered, subsequent occurrences will be disqualified and replaced from the list of alternates. If an alternate is deemed to be a duplicate, subsequent occurrences of the entry will be disqualified.

6. Entries that are not selected in drawing 1 will roll to the next eligible drawing. Entries that are not selected in the 2nd and final drawing will not be eligible for any prize.
7. Unused alternate entries will be put back into the mix for the next eligible drawing. For drawing 2, if an alternate is needed, the alternate's player id will first be compared to all previous winners. If the alternate's player ID occurs as a winner in the previous drawing, the alternate will be disqualified and the prize will be awarded to the next non-duplicated alternate.
8. Note: If neither the selected entry nor the 1st alternate entry are verified as eligible entries, the prize will be awarded to the next eligible alternate. This process will be repeated until the prize is awarded.
9. Winner contact information will be pulled directly from the master entry file.
10. A Player may only be selected ONCE in the South Dakota drawings as a winner in this promotion. Subsequent occurrences of a winner will be disqualified and replaced with an alternate.

C. Eligible Entries

1. All valid POWERBALL tickets purchased from February 5, 2017 through March 29, 2017 are eligible for the Power Cruise promotion.
2. To be eligible each entry must be completed via <https://www.collectwin.com/pwr-symbols/app> (players will select South Dakota from a from a drop down menu) via the Collect 'N Win iOS or Android mobile app. Entries must meet all eligibility requirements. Each ticket number can only be scanned or entered one time. Entries that include tickets with invalid ticket numbers or tickets that have been canceled will be disqualified from the applicable drawing or drawings. Entries submitted after the Entry Submission End Date for any drawing will be placed in the next subsequent drawing. Entries received after the final Entry Submission End Date will not be eligible for any Prizes. The odds of winning depend on the number of entries in each drawing. All entries are subject to validation by the South Dakota Lottery and may be disqualified if eligibility requirements are not met.

D. Drawings Validation/Posting of Winners List to Website

Once the winner(s) and alternate(s) are selected, the following steps will occur:

1. Alchemy3 will send the winner and alternate names and information to the Lottery's designated contact person.
 1. The winning and alternate entries will be vetted to verify that they are comprised of valid, non-canceled game tickets.
2. Lottery will notify Alchemy3 by e-mail that names are cleared to be posted to the promotional website.
3. Alchemy3 will post the winners' First Name, Last Name, City, State to the promotional website within two business days of receipt of email confirmation from the lottery.

E. Notification/Fulfillment

1. The Lottery will contact the winners and send them applicable claim form paperwork to return to the Lottery's Advertising and Public Relations division within _15 business days. Winners will then be processed through the Lottery's debt set-off procedures.

2. Lottery will notify Alchemy3 via email with a final fulfillment spreadsheet containing only winners approved for fulfillment.
3. Lottery will deliver via mail a Cruise Certificate to each winner.
4. Alchemy3 will send the winner (via e-mail) a Winner Notification Letter.
5. A prize may only be forfeited prior to submitting claim form paperwork to the South Dakota Lottery.
6. Alchemy3 will fulfill all the prizes.

F. Prizes and Other Restrictions

Odds of winning any prize depend upon the number of entries received for the Drawing. A prizewinner may transfer their prize once after they are designated a winner.

Once claim forms have been submitted, the prize can only be transferred to a Proxy. The original prize winner will still be responsible for any applicable taxes. All travel and ship credit will be fulfilled in the Proxy's name. A Proxy will not be eligible for the on-board cash prize drawings. The claimant will receive the cash prize if selected in the drawing after the sail date.

G. Debt Owed to State

The Prize winners will be analyzed for debt owed to the state. If the winner is identified as owing an outstanding debt to a state agency or child support collected through a court, the debt must be satisfied by the winner. Proof of payment will be required before a Prize can be claimed by the winner.

H. Taxes

Alchemy3 will pay the State & Federal withholding taxes on behalf of each winner. Each winner shall receive a W-2G from Alchemy3 and a copy shall be provided to the Lottery.