HOLIDAY TICKETS
ODDS ARE THEY’LL LOVE ‘EM.

Customers are looking for gift ideas for family members, friends, co-workers and people who make their life easier every day. Let them know that Holiday Scratch Tickets are a quick easy way to show someone they’re appreciated. Encourage customers to stuff tickets in a stocking, tuck them in a card, and use them as tags on holiday gifts. With three festive designs and prices ranging from $1 to $5, they’re sure to please anyone on their list.

Toboggan Tripler
Ticket Price: $1
Top Prize: $5,000

Holiday Cash
Ticket Price: $2
Top Prize: $10,000

Cold Cash
Ticket Price: $5
Top Prize: $50,000
Monthly Mini Drawings Underway for Latest Second Chance Promotion

The $30,000 grand prize drawing may not be until February of 2017, but entrants in the Play It Again $30K Dash for Cash second chance promotion are already winning. Monthly mini drawings began in September and will continue until January in which three lucky people are drawn from among all entries received to each win their choice of $100 in scratch tickets or a gift card from one of more than 200 participating retailers. Remaining mini drawings are scheduled for Oct. 21, Nov. 18, Dec. 16 and Jan. 20; mini drawing winners are still eligible for the grand prize drawing on Feb. 28, 2017. Watch your lottery terminal for reminder messages the week of the drawings. Updates are also posted on our Facebook page, Twitter feed, website and in Players Club messages. And when selling holiday scratch tickets, be sure to let your players know that the $2 game – Holiday Cash – is eligible for Play It Again.

Q: How can I help the Field Service
A: If you’ve called the IGT Hotline to report a problem but your machine starts to work again, please cancel your hotline request. To cancel the request, call the hotline back at 1-888-473-5688 and let them know you no longer need assistance. This will save a Field Service Technician valuable time and allows them to visit with other retailers that need their help.

TERMINAL talk

#GoodFunSD

WAYs TO DISPLAY

SHOW US THE FUN & WE’LL SHOW YOU THE MONEY

Winning a big lottery prize. Holiday get-togethers with friends. Enjoying the great outdoors during a South Dakota winter. Good fun happens everywhere, every day in South Dakota. Now until September 2017, people who post an original picture showing them having fun or who comment about what good fun means to them on the South Dakota Lottery’s Facebook page or Twitter feed using the hashtag #GoodFunSD are entered into a monthly drawing to win their choice of $100 in scratch tickets or a $100 gift card from more than 200 participating retailers. Each month one lucky poster will be randomly drawn. If they’re a member of the Lottery’s free Players Club at the time they’re picked, they’ll also get a Lottery prize pack valued at $25.

See the promotion rules for more information at http://lottery.sd.gov/about/rules.aspx

Lotto Director Named to Industry Hall of Fame

South Dakota Lottery executive director Norm Lingle on Oct. 4, 2016 was inducted into the Public Gaming Research Institute Lottery Industry Hall of Fame. Lingle was one of six new members for 2016. The Lottery Industry Hall of Fame was founded in 2005 to recognize those who promote excellence and integrity in the lottery industry. Lingle says he was humbled to be included in the Hall of Fame,” said Lingle.

In his position with the Lottery, Lingle oversees the Powerball, Hot Lotto and Wild Card 2 game (MUSL) having served as MUSL President and Chair of the Security and Integrity Committee.

The Lottery director named to industry Hall of Fame

The Secret Symbol

T he $2 Lucky #13 ticket.

TerminaL talk

#GoodFunSD

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NEW retailer

BJ’s COUNTRY STORE on Highway 16 in RAPID CITY opened its doors on Sept. 29. Manager, Bryce Borr hung Lottery signs outside his store right away because the next day was the Buffalo Round Up and he anticipated lots of traffic.

RETAILER bonus spotlight

Prairie Stop WATERTOWN
Lorie Beynon accepted a $300 bonus check for selling a $3,000 Hot Lotto ticket.

Hy-Vee BROOKINGS
Val Nissen accepted a $4,529 bonus check for selling a $90,585 Dakota Cash jackpot ticket.

LOTTERY WINNERS

Recent winners

Katie Smedsrod, Sioux Falls
Casey’s General Store – Sioux Falls
$1,000 – Wild West Slings

Amanda Puppel, Rapid City
Lot’A'Clap – Rapid City
$1,000 – 7’s

Chris Schwan, Aberdeen
Mind War – Aberdeen
$500 – Hot Lotto

Terry Hartsok, Sioux Falls
& a Kind Stop – Sioux Falls
$1,000 – Cash

Daron Matheny, Valparaiso, IN
Herald Area Oil – Britton
$2,500 – Junior Jumbo Bucks

Dean Little Hawk, Dupree
Lakeland Builders – Rapid City
$500 – Pure Gold

David Smitt, Sioux Falls
Lehn Drug – Sioux Falls
$1,000 – 10X The Cash

Kevin Anton, Rapid City
Family Thurst Center East – Rapid City
$200 – Powerball or Power Play

Susan Weidlerrey, Sioux Falls
Pump N Pie – Sioux Falls
$1,000 – Wild West Slings

Georgiana Dyer, Monroe, LA
Countrywide Convenience – Lewistown
$500 – Money, Money, Money

Danielle Dixon, Chamberlain
Bottle Shop – Chamberlain
$500 – 10X The Cash

Eric Mileusnic, Hot Springs
Sonya’s Super Foods – Hot Springs
$500 – Entity Extrem Cashwind

Calarina Drapeaux, Lake Andes
Bob’s Liquor – Wacipi
$500 – Cash Prenny

Winners

Bert Tilton II, Rapid City
Lot’A’Clap – Rapid City
$50,000 – Cash

Wanda Antoon, Wakonda
Wakonda Inn – Wakonda
$8,000 – 10X The Cash

Walter Penas, Tea
Camping World – Tea
$2,000 – 2 For The Money

Trivia Quiz

1. Which gift idea would you buy for someone who enjoys traveling?
2. What is the name of the new Holiday Ticket available this year?
3. True or False: The $30K Dash For America News is offered in the South Dakota Lottery.
4. Which retailer recently sold a $3,000 Hot Lotto ticket?
5. What new retailer is featured in this edition of the Lottery Link?
6. Which retailer received a bonus check for selling a $90,585 Dakota Cash jackpot?