The Play It Again Bullseye Bonus second chance promotion started November 30, 2017 and ends February 28, 2018. To be eligible for the drawings, players must enter a non-winning scratch ticket for any $2 or $3 scratch ticket game actively being sold between November 30, 2017 and February 28th, 2018 that has not previously been entered for any other Lottery drawing by accessing the Play It Again webpage through the Players Club website at http://lottery.sd.gov. Each $2 ticket will receive two entries and each $3 ticket will receive three entries. Entries will be accepted until the entry cut-off of 11:59 p.m. on the night before the posted drawing date on the Lottery website. In this promotion, the Players Club members can enter non-winning scratch tickets for a chance to win $300 in scratch tickets or $100 in scratch tickets. The drawing will have five $300 scratch ticket winners and ten $100 scratch ticket winners. If you have ideas on how the Play It Again program could be improved please pass them along to your sales rep. The Lottery is always looking for ways to improve our offerings.

SD Lottery players and our retailers should know that they are getting world-class games and that the quality of these games is second to none. The South Dakota Lottery just hit the presses with nine new instant win scratch tickets. Some of these games will be available as soon as the first week of March and will provide players with a new and exciting way to play the Lottery. Additionally, the Lottery is offering a free trip to Paradise for the South Dakota winners. This promotion is another example of the South Dakota Lottery’s commitment to providing fun and value to its customers.

F ort Pierre resident Bill Rose rang in the new year by becoming South Dakota’s first big winner of 2018. He purchased his big winner from the Lucky for Life lotto game. Rose claimed the game’s second highest prize of $390,000—he also had the option of receiving $25,000 a year for the rest of his life. Rose purchased his big winner at Lynn’s Dakotamart in Fort Pierre, earning a prize with odds of 1 in 4,222,788. Deputy Executive Director Clark Hopper presented Bill Rose with the check. Lynn’s Dakotamart received $500 for selling the winning Ticket.

I was checking my tickets the next morning, and sure enough I had won. I told Barb that I won, and she didn’t believe me at first,” Rose said. “I thought she was joking. When I showed her the ticket, she started crying and ran to tell the rest of the family. I was checking my tickets the next morning, and found out that I had won. I told Barb that I won, and she didn’t believe me at first,” Rose said. “I thought she was joking. When I showed her the ticket, she started crying and ran to tell the rest of the family. As for what he’s going to do with his winnings, Rose notes that he will take care of some bills before ultimately deciding what to do with the rest.

The added incentive was well worth it for the winners as the reward for participating was a free trip to paradise. South Dakota winners included Thomas Kadinger (Canton), Nobert Nijimbere (Sioux Falls), Maureen Lee (Sioux Falls) and Irv Holland (Rapid City).

As for what he’s going to do with his winnings, Rose says, “I plan on paying down some debt, and thinking about what to do with the rest.”

In claiming his prize to begin the new year, Rose became the South Dakota Lottery’s first big winner of 2018. He plans on continuing to play in the future, and he left a bit of advice for current players. “You can’t win if you don’t play,” Rose noted.

For more information on Lucky for Life, visit https://lottery.sd.gov/games/lottogames/luckyforlife

#GoodFunSD

ON SALE NOW

RETAILER BONUS SPOTLIGHT

The NCPG Aware Month logo is the National Problem Gambling Awareness month, which is an ongoing campaign created by the National Council for Problem Gambling (NCPG). With this campaign the NCPG hopes to increase public knowledge and awareness of problem gambling. Along with increasing public knowledge they aim to increase the availability of prevention, treatment and recovery for those who experience problem gambling. The SD Lottery are proud to partner with the NCPG to help provide information and assistance to the public about problem gambling. For more information on Problem Gambling or how to acquire assistance, check out the NCPG website: https://www.ncpgambling.org/. You can also contact the SD Lottery Helpline at 1-888-781-HELP.
AWARENESS MONTH

Helpline at 1-888-781-HELP. https://www.ncpgambling.org/. You can also contact the Problem Gambling Helpline at 1-888-781-HELP. With this campaign the NCPG hopes to increase public knowledge and understanding of the issue.

Again program could be improved please pass them along to your sales rep. The Lottery is always interested in your input!

Quiz Winners

Congratulations to our three Lottery shirt winners, Matt Johnson, Geo's Corner - Lemmon, Linda Bartling, Mr. G's - Gregory, and Telisa Dyer, Proto's - Hurley. We have a few lucky South Dakota Lottery players were able to trade harsh winter conditions for sunny and fun.

The South Dakota Lottery just hit the presses with nine new instant win scratch tickets. Some of these games will be available as soon as the first week of March and will provide players with multiple price points and exciting prizes from which to choose. These tickets are being printed with the Lottery’s partner, Scientific Games in Alpharetta, GA. Scientific Games is the world’s leader in producing scratch games, with 75% of the US market and 70% of the international market. The South Dakota flag was proudly flown in front of SG’s headquarters, along with the other three states that had games printing on that day.

SD Lottery players and our retailers should know that they are getting world-class games and that the quality and security of the process that goes into these games is second to none.

Gary’s commitment is also reflected by his outdoor Powerball sign that he changes twice a week to reflect current jackpots. Gary’s employees support Lottery efforts, as well, by suggesting games to their customers. When you’re in Gary Cone’s Amoco, you know you’re in a top-notch retailer that does good business and provides fun and value to its customers.

The South Dakota Lottery took part in the Powerball Power Cruise sweepstakes, which rewarded six South Dakotans and a guest with a five-day cruise that included concerts, contests, and more fun. The winners were announced on the Lottery’s Twitter account. The winners were Thomas Kadinger (Canton), Nobert Nijimbere (Sioux Falls), Maureen Lee (Gayville), Dale Plunkett (Kranzburg), John Jensen (Brookings), and Irv Holland (Rapid City).

South Dakota Lottery players were eligible to enter the contest if they purchased a Powerball ticket between Feb. 5, 2017 and March 29, 2017. After purchasing their Powerball tickets, players were able to enter the sweepstakes by entering their tickets online.

Any cruise is nice,” noted Power Cruise winner Dale Plunkett. “I thought it was great. Thank you very much for the trip.”

The best part about winning is not having to worry about paying down some debt, and thinking about what to do with the rest for a while.”

“It amazed me that they could pull this off with that many people.”

South Dakota winners were also joined by hundreds of winners from around the nation.

“The South Dakota Lottery has decided to discontinue the Trivia Quiz. The South Dakota Lottery has decided to discontinue the Trivia Quiz. The South Dakota Lottery has decided to discontinue the Trivia Quiz. The South Dakota Lottery has decided to discontinue the Trivia Quiz. The South Dakota Lottery has decided to discontinue the Trivia Quiz.”

SD Lottery players and our retailers should know that they are getting world-class games and that the quality and security of the process that goes into these games is second to none.

A few lucky South Dakota Lottery players were able to trade harsh winter conditions for sunny and fun.
An awareness month for problem gambling

The National Council for Problem Gambling (NCPG) is a non-profit organization that aims to increase public knowledge and awareness of problem gambling. Along with increasing public knowledge, they aim to increase the availability of prevention, treatment, and recovery for those who experience problem gambling.

The South Dakota Lottery has decided to actively participate in this campaign created by the National Council for Problem Gambling (NCPG). With this campaign, the NCPG hopes to increase public knowledge and awareness of problem gambling.

For more information on problem gambling or how to acquire assistance, check out the NCPG website: https://npg.org.

Reminder to please activate the Players Club website at http://lottery.sd.gov. Each $2 ticket actively being sold between November 30, 2017 and February 28, 2018 will receive two entries and each $3 ticket will receive three entries. To become eligible for the drawings, players must enter a drawing date on the Lottery website. In this promotion, the Players Club members can enter non-winning tickets the next day before relaying the good news to his wife, Barb. The South Dakota Lottery just hit the presses with nine new games. These tickets are being printed with the Lottery’s partner, Scientific Games in Alpharetta, GA. Scientific Games is the world’s leader in sales of lottery games.

A few lucky South Dakota Lottery players were able to trade harsh winter conditions for sunshine and fun. The South Dakota Lottery took part in the Powerball sweepstakes, which rewarded six South Dakotans and a guest with a five-day cruise. The sweepstakes were open to South Dakota Lottery players and our retailers should know that these games is second to none.

To become eligible for the drawings, players must enter a drawing date on the Lottery website. In this promotion, the Players Club members can enter non-winning tickets the next day before relaying the good news to his wife, Barb. The South Dakota Lottery just hit the presses with nine new instant win scratch tickets. Some of these games will be available as soon as the first week of March and will provide players with multiple price points and exciting prizes from which to choose.

The added incentive was well worth it for the winners as the reward was a five-day cruise that included concerts, contests, and even more good fun. The South Dakota winners were also joined by hundreds of winners from around the nation.

As for what he’s going to do with his winnings, Rose notes that he will take care of some bills before paying down some debt, and thinking about what to do ultimately deciding what to do with the rest. "The best part about winning is not having to worry about it," Rose said. "I was checking my tickets the next morning, and found it. I can’t believe me at first," Rose said. "I was checking my tickets the next morning, and found it. I can’t believe me at first," Rose said.

The added incentive was well worth it for the winners as the reward was a five-day cruise that included concerts, contests, and even more good fun. The South Dakota winners were also joined by hundreds of winners from around the nation.

"It amazed me that they could pull this off with that many people. Any cruise is nice," noted Power Cruise winner Dale Plunkett. "I thought it was great. Thank you very much for the trip."
AWARENESS MONTH

[Image -1x756 to 1225x828]

[Image 28x40 to 315x252]

[Image 35x900 to 212x1129]

Helpline at 1-888-781-HELP. https://www.ncpgambling.org/. You can also contact the Problem Gambling

The SD Lottery are proud to partner with the NCPG to help provide information to increase the availability of prevention, treatment and recovery for those who experience problem gambling.

#GoodFunSD

T he Play It Again Bullseye Bonus second chance promotion started November 30, 2017 and ends February 28, 2018. To become eligible for the drawings, players must enter their non-winning scratch ticket for any $2 or $3 scratch ticket game actively being sold between November 30, 2017 and February 28th, 2018 that has not previously been entered for any other Lottery drawing by accessing the Play It Again webpage through the Players Club website at http://lottery.sd.gov. Each $2 ticket will receive two entries and each $3 ticket will receive three entries. Entries will be accepted until the entry cutoff time of 11:59 p.m. CST the night before the posted drawing date on the Lottery website. In this promotion, the Players Club members can enter non-winning scratch tickets for a chance to win $300 in scratch tickets or $100 in scratch tickets. The drawing will have five $300 scratch ticket winners and ten $100 scratch ticket winners. If you have ideas on how the Play It Again program could be improved please pass them along to your sales rep. The Lottery is always looking for ways to improve the product.

Lucky for Life Winner

Fort Pierre resident Bill Rose rang in the new year by becoming South Dakota’s first big winner of the Lucky for Life lotto game.

Rose claimed the game’s second highest prize of $390,000—also had the option of receiving $25,000 a year for the rest of his life. Rose purchased his big winner at Lynn’s Dakotamart in Fort Pierre, earning a prize with the rest for a while.”

The best part about winning is not having to worry about money for a little while,” Rose said. “I plan on paying down some debt, and thinking about what to do with the rest.”

In claiming his prize to begin the new year, Rose became the South Dakota Lottery’s first big winner of 2018. He plans on continuing to play in the future, and he left a bit of advice for current players. “You can’t win if you don’t play,” Rose noted.

For more information on Lucky for Life, visit https://lottery.sd.gov/games/lottoGames/luckyForLife

SD LOTTERY NEWS & IDEAS FOR SOUTH DAKOTA LOTTERY RETAILERS

FOUR HOMEMADE TIPS TO INCENTIVE PURCHASE

Janine Hepper presented Bill Rose with the check. Lynn’s Dakotamart in Fort Pierre, earning a prize with the rest for a while.”

You can’t win if you don’t play,” Rose noted.

The South Dakota Lottery has decided to discontinue the Trivia Quiz.

Congratulations to our Three Lottery shirt winners who submitted the Trivia Quiz from the Nov/Dec 2017 Lottery Link:

Linda Bartling, Mr. V’s - Gregory, Matt Johnson, Gao’s Corner - Lemmon, Jordyn Hanson, HY-VEE - Sioux Falls.

The South Dakota Lottery has decided to discontinue the Trivia Quiz.

For more information on Lucky for Life, visit https://lottery.sd.gov/games/lottoGames/luckyForLife

1,000 copies of the lottery link were printed by the South Dakota Lottery at $.50 per copy. Printed on recycled paper.

SAFETY FIRST

Playing responsibly is fun, and knowing your limits is the best way to enjoy it.

Lottery.SD.gov or GoodFunSD.com

- Greg Ludemann Asst. Manager.
JAMES BROCKEL, RAPID CITY
JOHNSON SIDING GENERAL STORE - RAPID CITY
$1,000 - $300,000 SERIES

SERGIO AVILA, SIOUX FALLS
FOOD-N-FUEL - SIOUX FALLS
$1,000 - SLINGO CHA-CHING

NANCY BACKOUS, ABERDEEN
KEN’S SUPERFAIR FOODS - ABERDEEN
$1,000 - $15,000 JUMBO BUCKS

LISA BRIMMER, HURON
CORNER PANTRY #29 - HURON
$1,000 - WINNER WINNER CHICK

RITHY CHHETRI, SIOUX FALLS
DRAGON ASIAN MARKET, LLC - SIOUX FALLS
$30,000 - JOKER’S WILD

KIM ZASKE, RAPID CITY
THRIFTY SMOKE SHOP, INC - RAPID CITY
$1,000 - JOKER’S WILD

EDWARD BARTLING, BURKE
BURRE ONE STOP, LLC - BURKE
$2,000 - MEGA MILLIONS

MASON DINGER, ABERDEEN
AIRPORT CAFE & LOUNGE - ABERDEEN
$500 - $250,000 SHOW STOPPER

LORI KOPFMANN, ALPENA
CASEY’S GENERAL STORE #2169 - HURON
$500 - FREEZIN GREETINGS

AARON HUBER, MIDLAND
GUS STOP - WHITE RIVER
$5,000 - JOKER’S WILD

PAUL BARSE, WEBSTER
CASEY’S GENERAL STORE #2196 - WEBSTER
$500 - JOKER’S WILD

TOMAS TAYLOR, SIOUX FALLS
APPEL OIL COMPANY - REDFIELD
$500 - PURE GOLD

TIFANY SANTEMA, SIOUX FALLS
KUM & GO #811 - SIOUX FALLS
$1000 - $100 FRENZY

JOSHUA BROOKS - RAPID CITY, SD
BIG D OIL COMPANY #41 - RAPID CITY, SD
$5,000 - WINNER

HEATHER WILSON - YANKTON, SD
HY-VEE INC. DBA HY-VEE GAS - YANKTON, SD
$9,999 - WINNER

MARY COMBIE - BOX ELDER, SD
SAFETYWAY STORE 46, INC #581-MTR - RAPID CITY, SD
$10,000 - WINNER

BRENDA MORING - ARDMOUR, SD
XPRESSION MART - ARDMOUR, SD
$50,000 - WINNER

SINEAD AMBRO - PIERRE, SD
DON’S SINCLAIR, INC - PIERRE, SD
$10,000 - WINNER

JORDAN JAHNSEN - RAPID CITY, SD
BOYD’S DRUG MART - RAPID CITY, SD
$5,000 - WINNER

SLED AMBRO - PIERRE, SD
DON’S SINCLAIR, INC - PIERRE, SD
$500 - JOKER’S WILD

MARY JOANNESEN - RAPID CITY, SD
BOYD’S DRUG MART - RAPID CITY, SD
$1,000 - JOKER’S WILD

LORI KOPFMANN, ALPENA
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