

WINNING BIG

Players all over the state are cashing in big! Since Sept. 1, 2019 Instant prize payouts are totaling \$929,624.



MONDAY & THURSDAY
LUCKY FOR LIFE
TUESDAY & FRIDAY
MEGA MILLIONS
WEDNESDAY & SATURDAY
POWERBALL, DAKOTA CASH,
LOTTO AMERICA



Farewell Encore Score!

The SD Lottery closed the book on the Encore Score second chance drawing in October, but there are plenty of opportunities on the horizon!

Our Players Club currently has two active second chance drawings. In addition to our Christmas Story second chance drawings, the Polaris Dollars 'n' Dirt drawing will take place January 23, 2020.

The Lottery is also developing more exciting second chance opportunities for our players, so stay tuned!

Thank You!

Our new lotto system is up and running, and we couldn't have done it without your help.

We thank all of our retailers across the state for their effort during this process.



Trouble with your lotto terminals?
Call the IGT Hotline
1-888-473-5688

New Retailer



We are pleased to welcome Common Cents Truck Stop to the Lottery family!

The new retail location is on N. Elk Vale Road off of Interstate 90 in Rapid City. The store sells scratch and lotto tickets and even features a video lottery room!





**SOUTH DAKOTA
LOTTERY**

NEWS & IDEAS FOR SOUTH DAKOTA LOTTERY RETAILERS

LINK

SEPTEMBER
OCTOBER
NOVEMBER
2019



JOLLY GOOD FUN



**SOUTH DAKOTA
LOTTERY**

JollyGoodFunSD.com

A CHRISTMAS STORY and all related characters and elements © & ™ Turner Entertainment Co. (s19)

Our players can scratch everyone off their Christmas list with our holiday tickets!

The 2019 lineup includes \$1, \$2, \$3, and \$5 holiday tickets. Among the tickets, is our Christmas Story ticket, and just like the movie, it's an instant holiday classic.

This ticket won't just bring back memories of the movie's unforgettable scenes, as it features more than \$10,000 in cash prizes, plus multiple second-chance prize packs! The second chance drawing prizes include playing cards, a tumbler, a fleece blanket, and bunny slippers that would be coveted by any fan of the movie.

As Ralphie's dad said, "It's a major award." So, this holiday, get everyone on your list the new Christmas Story scratch ticket from the South Dakota Lottery!

A trio of weekly second chance drawings will begin Thursday, December 5 and will continue through Thursday, December 19. All of our Players Club members can enter their non-winning tickets into the second chance drawings with ease through our mobile app.

And please remember, even our holiday tickets don't make suitable gifts for minors.

RETAILER SPOTLIGHT



T & C Self Serve

T & C Self Serve and T & C Other Place in Dell Rapids conduct annual second chance drawings for their customers!

The owner, Mike, says he enjoys taking care of his Lottery players by giving them another chance to win. The store throws in their own Lottery Scratch tickets and about every three months, the Lottery donates scratch tickets, along with other Lottery swag.

Most of the players are regulars at the stores. Mike said they enjoy getting another chance at free tickets or lottery swag.

J.R.'s Oasis

Lottery players can see their options front and center when they visit J.R.'s Oasis in Yankton.

The retailer now features a new, Lottery display on its counter that features lighting to capture customers' attention. The display is positioned at the front of the counter and directly between two registers.

The display has also made a positive impact! Owner Theresa Kramer notes that the store's first full quarter year-over-year numbers showed more than a 50 percent increase in scratch sales



2ND CHANCE TO WIN PLAYERS CLUB

Thanks to a second chance drawing, a pair of South Dakota Lottery players will ring in the new year in New York and could return as a millionaire.

Julie Plunkett of Kranzburg and Kelly Engen of Brookings were named South Dakota's winners of the New Year's Rockin' Eve promotion. The South Dakota Lottery, along with other lotteries in the U.S., participated in this second chance drawing which allowed players to enter non-winning Powerball tickets.

The prize for the second chance drawing includes an all-expenses paid trip to Times Square for New Year's Eve, as well as entry into an additional drawing to become 2020's first millionaire.

Each will be one of about 300 contestants with a chance of becoming 2020's first big winner. The winner of the million-dollar drawing will be announced on ABC's New Year's Rockin' Eve broadcast.

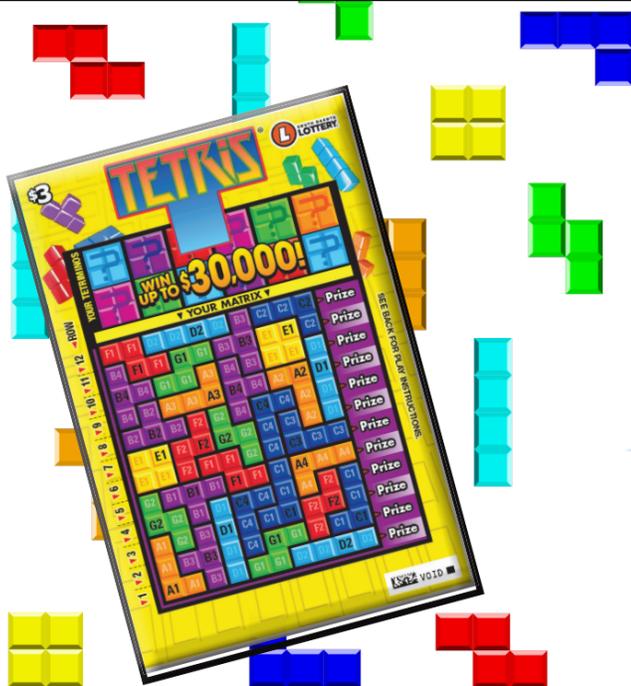
"My husband is actually the one who told me about it, and he knew I would be excited," Plunkett said. "Going to New York to watch the ball drop is one of those bucket list things that you think about but never think you'll have the chance to do."

While other South Dakota Lottery players no longer have a shot at ringing in 2020 in Times Square, Engen did offer some advice for his fellow players when it comes to the Lottery's many second chance drawings.

"Get the app and scan your tickets," Engen said. "Don't think you can't win because it can happen."



Ring in the New Year with New Tickets



'Tis the Season For Holiday Displays



Do you want to draw extra attention to our holiday tickets at your location? Common Cents in Sturgis does just that!

The store manager, Hannah, graciously allowed the Lottery to assemble a Christmas window display. The store also uses extra boxes on its counter throughout the year, which is currently showcasing this year's holiday tickets.

Whether it's the holiday tickets or any other ticket, this is a great resource to showcase tickets to customers!

If you would like to utilize a similar display, please contact your Lottery Sales Representative.



LOTTERY WINNERS

RECENT WINNERS

Tyler Zetah, Rapid City
Corner Pantry #9 - Rapid City
\$5,000 - Diamond 7's

Beth Coulson, Yankton
Gerstner Oil Co. - Yankton
\$1,000- Extra! Extra! Cashword

Michael Deyoung, Belle Fourche
Elkhorn Ridge Travel Center - Spearfish
\$3,000 - Gold Mine

Clayton Stoesser, Fort Pierre
Lynn's Dakotamart - Fort Pierre
\$800 - Mega Millions

Douglas Coyour, Sioux Falls
Kum & Go #631 - Sioux Falls
\$700- Snowflake 7s

Roxanne Bass, Castlewood
Country Corner, Estelline
\$500 - Hit 500

Nicholas Watkins, Jefferson
Jefferson BP - Jefferson
\$1,000 - \$100,000 Fortune

Tanya Zengel, Piedmont
Kickstart Travel Center - Sturgis
\$1,000 - Goldmine

Travis Schacht, Lake Andes
Casey's General Store #2384 - Wagner
\$1,000 - \$300,000 SERIES

Jammie Niemeier, Rapid City
BJ'S ST. PAT - Rapid city
\$1,000 - \$300,000 SERIES

Edward Welch, Sioux Falls
The Gas Stop - Sioux Falls
\$500 - \$250,000 Multiplier

Joshua Zerfas, Sioux Falls
Hy-Vee Food Store #7, Sioux Falls
\$1,000 - Lotto America

Thomas Griffiee, Sturgis
Corner Pantry #6 - Sturgis
\$500 - Hit 500



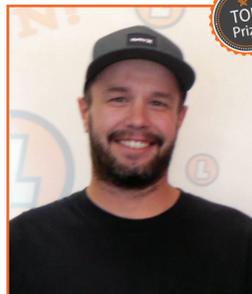
Anton Gross
Airport Cafe & Lounge - Aberdeen
\$100,000- Diamond 7's



Christine Cariveau - Florence
Sioux Valley Cooperative - Watertown
\$100,000 - Diamond 7's



Jaden Olson, Rapid City
Corner Pantry - Rapid City
\$10,000 - Super Triple 777



Devin Wenz, Sioux Falls
Classic Corner - Madison
\$5,000 - \$100,000 Fortune



Donna Barth, Pierre
Yessway #1185 - Pierre
\$3,000 - Lotto America



Whitney Meek, Wood
Gus Stop - White River
\$1,000 - Pacman



Danny Aschmeller, Sioux Falls
Quick N EZ - Sioux Falls
\$800 - Mega Millions



Tali Fast Wolf, Mobridge
Casey's General Store - Winner
\$500 - Lady Luck



Michael Harrison, Watford
MJ's Sinclair - Groton
\$1,000 - Break The Bank DBL



Gail Harwood
Yessway #1192. - Spearfish
\$3,000 - Lotto America

RECENT WINNERS

Harold Yost, Deadwood
Gold Dust C Store - Deadwood
\$1,000 - Powerball

Laurie Christianson, Huron
Corner Pantry #25, Huron
\$800 - Mega Millions

Mika Henson, Sioux Falls
The Gas Stop - Sioux Falls
\$1,000 - \$250,000 Multiplier

Carol Buck, Burke
Burke One Stop - Burke
\$500 - Bingo

Lindsey Bomesberger, Onaka
Drake's Place - Bowdle
\$500 - Hit 500

Greg Dahlberg, Yankton
Pump N Stuff - Yankton
\$500 - Lady Luck

Nicholas Chaney, Brookings
Schoon's Pump N Pack - Brookings
\$500 - Diamond 7's

Darald Bly, Custer
Heart of the West Conoco - Hill City
\$500 - \$250,000 Multiplier

Christine Biegert, Belle Fourche
Common Cents Food Store #123 - Bell Fourche
\$500 - Silver & Gold

Mark Olson, Sioux Falls
Casey's General Store #3019 - Sioux Falls
\$1,000 - Mega Cashword

Julia Chipps, Wanblee
Wanblee Mart, Wanblee
\$500 - Hit 500

David Jones, Rapid City
Corner Pantry #9 - Rapid City
\$500 - \$250,000 Multiplier

Halona Pourier, Porcupine
Corner Pantry #21 - Rapid City
\$1,000- Lady Luck



GOOD FUN!



Lottery.SD.gov or GoodFunSD.com



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