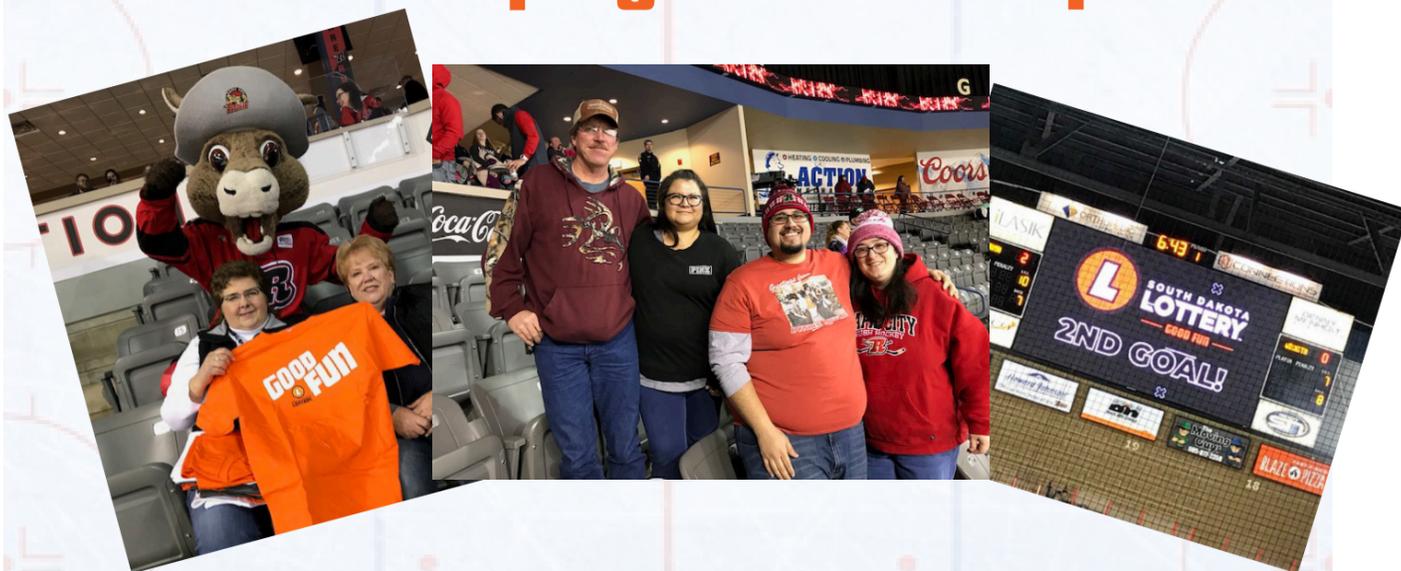


SD Lottery Lights the Lamps



The Lottery's Good Fun has extended to the ice as we are pleased to partner with the Rapid City Rush this season! Lottery staff, retailers, and fans were recently in attendance for a pair of SD Lottery Nights. These featured give-a-ways for players and much more! At every home game, fans can celebrate a little more when the Rush score their second goal. At each Rush home game, one lucky row will receive scratch tickets after the Rush score their second goal.

Keep the Fun Good

The South Dakota Lottery is all about Good Fun. But too much fun is not good fun. That's why we remind you to always play only for fun. And if you can't, help is available and always confidential. Because too much fun, is not good fun. Play responsibly. Keep the fun good.

With March being Problem Gambling Awareness Month, we remind all of our partners that help is available if you or someone you know needs help.

Resources are available online at www.KeepTheFunGood.com

Play Responsibly
KEEP THE FUN GOOD

Learn More at KeepTheFunGood.com

Must be 18 to play. Please play responsibly.

Lottery Link Note

In the near future, the Lottery Link will go electronic! This will allow for the latest news to be delivered directly to your inbox.

The winners posters will still be printed and delivered to retail locations. Stay tuned for further updates.

\$5 SOUTH DAKOTA LOTTERY

007™

ENTER FOR A CHANCE TO PLAY THE
JAMES BOND
 LOTTERY CHALLENGE
 FOR A CHANCE TO WIN \$1 MILLION OR MORE!

WIN UP TO \$50,000!

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MUST BE 18 YEARS OLD TO PLAY. PLEASE PLAY RESPONSIBLY.



NEWS & IDEAS FOR SOUTH DAKOTA LOTTERY RETAILERS

SOUTH DAKOTA LOTTERY™

LINK

WINTER 2020

Celebrating Our Newest Big Winners!



Carpenter resident Kent Waldner ended 2019 by becoming the fourth largest Dakota Cash winner ever. Missy of Carlson's Nortside Service in Huron accepts the retailer bonus check for Waldner's win. Just days later, Karen Hart began 2020 by claiming Lucky for Life's second prize of \$25,000 a year for life. Dawn Coyle of Coyle's Super Valu is pictured accepting her retailer bonus.



The new year was bookended by a pair of history-making winners!

2019 closed with a bang for Carpenter resident Kent Waldner on December 28 when he became the fourth-largest Dakota Cash winner in the game's history!

Kent won the \$453,995 Dakota Cash jackpot after he purchased his ticket from Carlson's Northside service in Huron. After his win, Kent had very specific plans for his prize.

"I'm going to buy a house," Waldner said. "I live in a 100-year-old house that is falling apart. I won't have to worry about anything. I will walk into a warm home. I'm going to have a better place to live. It's great."

SD Lottery players went just a few days before another big lotto winner as Philip resident Karen Hart claimed the Lucky for Life second prize.

Karen purchased her ticket prior to the January 2 drawing, giving her the prize of \$25,000 a year for life. Karen bought the winning ticket at Coyle's Super Valu in Philip in what was a spur of the moment decision.

"I just went to the store for milk, macaroni and cheese and hot dogs for the grandkids, and I decided to get some tickets," Hart said. "I asked (the store employee) to get me a Powerball, a Mega Millions, and I said 'give me that one that draws tonight.' I didn't even know what it was called."

Lottery.SD.gov or GoodFunSD.com

RETAILER SPOTLIGHT



Cenex C-Store

The Cenex C-Store in Sturgis gave their customers an extra gift this holiday season through its annual Scrooge Days promotion!

This year, customers could buy \$50 in holiday tickets and receive \$20 in free holiday tickets. The flyer used to advertise the promotion is pictured to the left.

Our team spoke with the store's manager, Jessie shortly after the promotion, and she noted that it went very well. She also said that they ran out of free tickets to give away in just 30 minutes!

It's safe to say Jessie and her team brought Good Fun to this holiday season!

NEW SECOND CHANCE DRAWING



Our players spoke, and we listened when it came to our newest second chance drawings.

The Players Club's VIP Only second chance drawing launched in February, and the monthly contest will give members an opportunity to win \$300 in scratch tickets. Like previous second chance drawings, members of the Players Club can win by entering their non-winning scratch tickets.

The VIP Only drawing does feature a new twist though. Due to popular demand, nearly all non-winning scratch tickets are eligible. Drawings are scheduled to take place the final Thursday of each month.

POLARIS SECOND CHANCE WINNER

Speaking of second chance drawings, congrats to Pierre's Jeni Schieckoff was the winner of our recent Dollars 'N' Dirt second chance drawing!

Jeni earned the unique prize of a brand new Polaris Ranger 570! Her reaction to winning was disbelief, which really didn't subside until she got the keys to her prize.

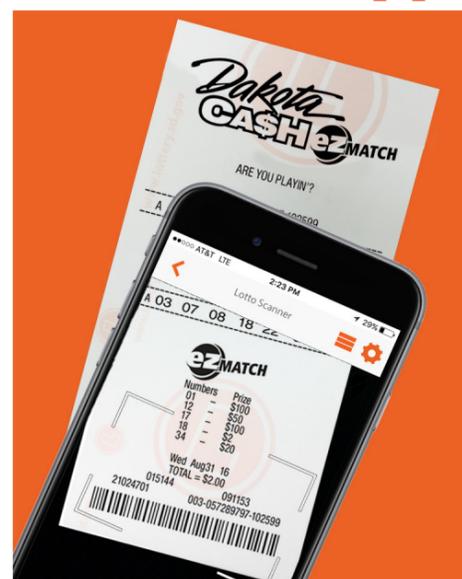
"I was in complete shock when I found out, then the excitement kicked in. It didn't feel real at first, and I think it's because I didn't see the Ranger in front of me yet," Jeni said.



Spring Into These New Games!



Mobile App Update Coming Soon!



The thousands of players who bring "Good Fun" to their mobile devices will soon have some exciting new features!

In the coming months, players will soon have the ability to scan their lotto tickets! This will not only allow players to quickly see if a ticket is a winner, but it also opens the door to new and exciting second chance promotions!

But that's not all! Players who want to use their lucky numbers will no longer need to spend time filling out a play slip. The update will include a feature in which players can generate a QR code from their lucky numbers within the app, so they can simply take the code to their favorite retail location to quickly generate a ticket.

The South Dakota Lottery's mobile app is available on most Apple and Android devices. Look for these updates to be available in the spring or summer months.



LOTTERY WINNERS

RECENT WINNERS

Logan Simmons, Gayville
HyVee - Yankton
\$2,000 - A Christmas Story

Jeanette Poitra, Britton
Ken's Food Fair - Britton
\$30,000 - Extra! Extra! Cashword

Zach Pepperman, Brookings
BP - Brookings
\$500 - Hit 500

Ash Feathermann, Kyle
Kyle Grocery - Kyle
\$2,000 - A Christmas Story

Patrick Rose, Pierre
Lynn's Dakotamart - Pierre
\$400 - Mega Millions

Jamie Johnson, Canton
Pump N Pak - Canton
\$500 - \$250,000 Multiplier

David McClure, Spearfish
Lynn's Dakotamart - Lead
\$500 - Lotto America

Tierney Connell, Huron
Lewis Drug Huron - Huron
\$500 - Hit \$500

Jimmy Harvard, Rapid City
Maverik - Rapid City
\$1,000 - Mega Millions

Tami Bormann, Pierre
The Gas Stop - Pierre
\$500 - Hit \$500

Robert Palmier, Pine Ridge
Big Bat - Pine Ridge
\$500 - \$250,000 Multiplier

Alana McGhee, Chamberlain
Bottle Shop - Chamberlain
\$500 - \$250,000 Multiplier

Ronald Smith, Rapid City
Yesway - Rapid City
\$400 - 20X



Karen Hart, Philip
Coyle's Super Valu - Philip
\$25,000 A Year For Life - Lucky



Kent Waldner, Carpenter
Carlson's Northside Service - Huron
\$453,995 - Dakota Cash



Dorothy Butler, Rapid City
Loaf n Jug - Rapid City
\$5,000 - 5X



Jaime O'Neal, Eagle Butte
Common Cents Food Store - Rapid City
\$1,000 - \$50,000



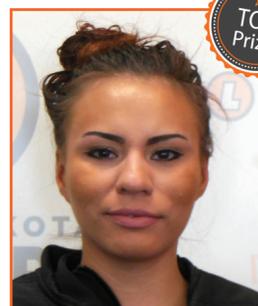
Michelle Kitterman, Wall
Wall Food Center - Wall
\$30,000 - Gold Mine



Nicole Shaw, Fall River
Dakotamart Gas - Hot Springs
\$1,000 - Mega Cashword



Timothy Red Owl, Wanblee
Wanblee Mart Inc. - Wanblee
\$5,000 - 5 X



Melissa Beauchamp, Sioux Falls
Kum & Go - Sioux Falls
\$2,100 - 21



Tucker Berens, Pierre
DJ's Convenience - Pierre
\$2,000 - A Christmas Story



Emily Schortzmann, Chamberlain
Corner Pantry - Huron
\$500 - Hit \$500



Thelma Goings Wallace, Pine Ridge
Big Bat's - Pine Ridge
\$1,000 - Gold Mine

RECENT WINNERS

Kathryn Berens, Sioux Falls
Valley Corner - Sioux Falls
\$2,000 - A Christmas Story

Bonnie Jones, Butte
Big D Oil - Central City
\$30,000 - Tetris

David Stockman, Yankton
Cork N Bottle - Yankton
\$500 - 5X

Teresa Bone, Hot Springs
BJ's Hermosa - Hermosa
\$500 - Silver & Gold

Kenneth George, Rapid City
Big D Oil Company #42 - Rapid City
\$1,000 - Bingo Fast Bonus

Erin Seiders, Summerset
BJ's Black Hawk - Black Hawk
\$500 - Hit \$500

Martin Nowak, Pierre
Yesway - Pierre
\$500 - \$250,000 Multiplier

Mandi Jackson, Rapid City
Common Cents Store #210109 - Rapid City
\$500 - \$250,000 Multiplier

Barbara Henderson, Kingsbury
The Bullpen Restaurant - Lake Norden
\$500 - Hit \$500

Ray Erikson, Murdo
Murdo Amoco - Murdo
\$200 - Mega Millions

Steven Sondergard, Winner
Winner Food Center - Winner
\$200 - Powerball

Lonny Eiseland, Piedmont
Haggar's - Summerset
\$150 - Lotto America

Rodney Weller, Rapid City
Big D # 42 - Rapid City
\$1,000 - 100 X



GOOD FUN!



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