**“SUMMER SIZZLE”**
SECOND CHANCE DRAWING UNDERWAY

A $30,000 grand prize and monthly mini-drawings provide plenty of sizzle for the latest Play it Again second chance drawing. “Summer Sizzle” kicked off March 1 and gives players a chance to enter their non-winning $2 and $3 scratch tickets for a chance to win $30,000 in an Aug. 26, 2016 drawing. Entry deadline is 11:59 p.m. on Aug. 24, 2016. All $2 and $3 scratch tickets available for purchase between now and Aug. 24 are eligible.

Players can also win their choice of $100 in scratch tickets or a $100 gift card from a participating retailer during once-a-month mini drawings to be held in March, April, May, June, July and August. Mini drawing dates will be announced on the Lottery website, Facebook, Twitter and in Players Club emails. A list of participating retailers and drawing rules are posted on the Lottery homepage at lottery.sd.gov. Individuals who win mini-drawing prizes can still win the $30,000 grand prize.

Retailers wanting to provide gift cards for the monthly drawings should contact their Lottery sales representative. The list will be updated frequently as more retailers are added. Watch the Lottery website, Facebook and Twitter for winner announcements and more information on the “Summer Sizzle” promotion.
Jim and the gang! the state sales by 11.3% during the recent record jackpot winning ticket. They set up two “lottery stations” where players could fill out play slips away from checkout lines. It was this kind of extra effort that made them a top ten lotto retailer in the state during that Powerball run. They also managed to increase their lotto sales by 11.3% the final quarter of 2015, a quarter in which the state as a whole was down 10.6%. Kudos to Jim and the gang!

WILLINGHAM snapshots of her own dogs - a 9-year-old mixed breed named Indie and a 5-and a half-year-old yellow Lab named Owen. Owen got the job. Thompson and her husband got Owen at a charity auction when he was 8 months old. The dog had been neglected and abused and theirs was the only bid for him.

"He was in really rough shape, malnourished, covered in ticks and cuts, never been to a vet. But you could tell there was a good dog there. He just needed the right home," Thompson said. Now a thriving member of the family, the good-natured Owen isn’t letting his modeling career go to his head. "He’s pretty un-Kardashian about it. He celebrated with a couple of Busy Bones when the ticket was approved for printing but other than that, he’s the same old Owen," she said.

GOING ABOVE AND BEYOND

General Manager Jim McGuire and the gang at the Holiday Gas Stop on 57th and Western Avenue in Sioux Falls went above and beyond during the recent record breaking Powerball jackpots. They set up two “lottery stations” where players could fill out play slips away from checkout lines. It was this kind of extra effort that made them a top ten lotto retailer in the state during that Powerball run. They also managed to increase their lotto sales by 11.3% the final quarter of 2015, a quarter in which the state as a whole was down 10.6%. Kudos to Jim and the gang!

MEET "BINGO"!

When Lottery sales director Joe Willingham needed a dog to represent South Dakota on the new “Here, Bingo” scratch ticket, he didn’t have to go far to find one - just next door to the office of advertising and public relations director Kelly Thompson.

Unable to find a photo of the right dog from the vendor’s art department, Thompson offered Willingham snapshots of her own dogs - a 9-year-old mixed breed named Indie and a 5-and a half-year-old yellow Lab named Owen. Owen got the job. Thompson and her husband got Owen at a charity auction when he was 8 months old. The dog had been neglected and abused and theirs was the only bid for him.

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NEW GAME SPOTLIGHT

WILD CASH BONANZA/ CASH BONANZA BLOWOUT
Win up to $100,000 on a $1 ticket!

SECRET SYMBOL CASHWORD
Win up to $45,000 on a $5 ticket!

SCORE ME 7’S
Win up to $7,000 on a $1 ticket!

It pays to Display

CORNER PANTRY #27 in Huron has a new ticket dispenser, making it easy to see available scratch tickets.

COUNTRY CORNER in Estelline is proud of their Lottery wall. They recently moved their displays from the counter to the wall, and feel it’s a good way to showcase it all in one area, including P.O.S and winners!

LAGRAND STATION in Rapid City used their outdoor sign to promote Powerball during the big jackpot run.
The following won assorted Lottery promotional items: Angie Thompson, Big D-Piedmont; Victoria Hansen, Cubby’s-Sioux Falls; and 20 people will win assorted Lottery promotional items. One entry per person. Deadline is April 15.

Where was a $6.5 million Hot Lotto drawing going to be held? [1. Rapid City 2. Sioux Falls 3. Sioux City 4. Yankton]

Again drawing going to be held? [A] True [B] False

1. Where was a $6.5 million Hot Lotto drawing going to be held? 2. When is the Summer Sizzle Play It Again drawing going to be held? 3. True or False: Players can enter non-winning $1 tickets into the second chance drawing. 4. What is the name of the dog on the “Here, Bingo” ticket? 5. What is the top prize on the “Score 75%” ticket? 6. What retailer went above and beyond during the record-breaking Powerball run?

Booze Boys SIOUX FALLS
Assistant clerk Sean Bruce accepted a bonus check for $5,000 for selling a Dakota Cash jackpot winning ticket.

Kum & Go #620 SIOUX FALLS
Manager Bill Lewis accepted a bonus check for $1,000 for selling a $50,014 Powerball ticket.

RETAILER BONUS spot light

Johnson Siding RAPID CITY
Owners Jody and Randy Roth accepted a bonus check for $10,000 for selling a $6,706,766 Hot Lotto ticket.

What’s your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to South Dakota Lottery, 711 East Wells Ave., Pierre, SD 57501 or give them to your sales rep. One person will win a Lottery t-shirt and 20 people will win assorted Lottery promotional items. One entry per person. Deadline is April 15.

Congratulations to last month’s winner of a Lottery t-shirt: Jason Zacher of Humm Dinger in Wessington Springs.

The following won assorted Lottery promotional items: Angie Thompson, Big D-Piedmont; Victoria Hansen, Cubby’s-Sioux Falls; Katherine Severon, Holiday-Sioux Falls; Leiken Schults, Apple Oil-Redfield; Kayla Bertsch, Common Center-Rapid City; Doug Remmers, Holiday-Sioux Falls; Kevininking, Newman’s Bookings; Jacob Servaty, Valley Corner-Spearfish; Matt Krogman, Lynn’s Dostrom-Custer; Cindy Comme, Sunshine Foods-Madison; Ty Ward, Wambier Mart-Wambie; Diane Hameck, County Pride Winner, Ndicy Sanio, Triple M-Pierre; Nancy Tennis, Newell Conoco-Nesbit; Janet Waytaszek, Lynn’s Dostrom-Custer; Roxane Norgaard, The Main Stop-Denison; Marina Bosuer, Coy’s Super Valu-Phillips; Nicole Humfred, Lenmon Pit-St-Lemmon; Janice Ewing, Cowboy 84-Clear Lake.

1. Where was a $6.5 million Hot Lotto ticket sold? 2. When is the Summer Sizzle Play It Again drawing going to be held? 3. True or False: Players can enter non-winning $1 tickets into the second chance drawing. 4. What is the name of the dog on the “Here, Bingo” ticket? 5. What is the top prize on the “Score 75%” ticket? 6. What retailer went above and beyond during the record-breaking Powerball run?

NAME PHONE SALES REP’S NAME CITY
STORE NAME ADDRESS
1. 2. 3. 4. 5. 6.