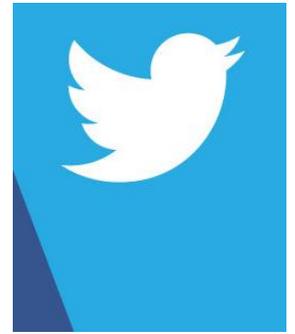




VIDEO LOTTERY



Social Media

CHA-CHING! Ah the sweet sound of a video lottery pay-out. Hear it here at [insert establishment name] when you play your favorite video lottery games! #winning

Spin reels, match symbols, try your luck with our #videolottery games! There are so many games to choose from! Come visit us at [insert establishment name]!

Always wanted to try #videolottery but were nervous about not knowing how to play? Learn the basics with these [game tutorials](#) then come on in and try your luck!

Enjoy a variety of video lottery games including [insert game name], [insert game name] and [insert game name]. Try one, try them all!

Like #poker but never tried it on a video lottery machine? Learn the ins and outs of video poker <https://www.youtube.com/watch?v=J6E-gf3oOvg>

Video lottery line games offer fun graphics, a variety of play styles and exciting bonus play. Never tried them? Learn how to play with this easy tutorial <https://www.youtube.com/watch?v=7D5FR1GtaB0>

#Keno is one of our most popular video lottery games. Have you ever learned to play? Learn now with this video tutorial https://www.youtube.com/watch?v=f1bl_jszsho

Our latest #bigwin was \$\$\$\$\$ on our [game or machine]! It could have been you! Stop in and try your luck. #winning #videolottery

Just paid a (\$\$\$\$) winner on the new (game name) line game! Never tried it? Catch the action at (Casino name, address). #videolottery

Don't miss (promotion name) from (hours) at (Casino name, address). (\$\$\$) in free #videolottery play to the first (# of people) through the door.

Can't get the gang together for poker night? We've got you covered with (game name) poker at (casino name, address). #videolottery

Cold drinks. Good friends. And the latest #videolottery games. We're saving you a seat at (Casino name, address).

The South Dakota Lottery maintains both a Facebook and Twitter account and we're happy to post your information on our sites. Just send the details of that big win (date, location, amount, game name) or promotion (date, times, promotion name, prizes, etc.) to Kelly Thompson, Director of Advertising and Public Relations, at kelly.thompson@state.sd.us and we'll spread the word!